

**Target Price: SAR22.0/share**  
Current Price: SAR20.50/share  
Upside: +7% (+Div. Yield: 2.5%)  
**Rating: Neutral**

## ADES Holding Company (ADES)

### 5 rigs suspension; Backlog/2024e guidance remain intact

- ADES has received a suspension notice for 5 jack-up rigs (out of 33) from Aramco; of which two will be deployed in Thailand and Qatar, implying a risk of 3 jack up rigs.
- Well-positioned to deploy the remaining rigs outside KSA with better day rates, despite a likely pressure on global day rates. Medium-term earnings growth still remains robust.
- Post rolling forward our valuation to 2024, we revise our TP to SAR22/sh. using DCF and EV/EBITDA (11x '24 EBITDA) methodologies, implying a Neutral rating on the stock.

#### ADES agreed to suspend 5 jack-ups in KSA; although backlog/guidance remains unchanged:

Early this month, ADES has mutually agreed with Aramco to temporarily suspend 5 jack-up rigs (all owned; 1 standard and 4 premium jack ups) out of 33 offshore KSA rigs for a maximum period of 12 months. Further, there is a possibility of resuming the operations post the suspension period (unlikely in our view, but Aramco has agreed to automatically add the suspended period to the contract tenure – favorable term unlike for other players as per their announcements), indicating an intact backlog. Despite the suspension, the company has reiterated its 2024e EBITDA guidance of SAR2.89-3.04bn (35-42% y/y; GIBCe: SAR2.91bn).

**Near-term headwinds...** Post cancelling the earlier plan of raising MSC from 12mmb/d to 13mmb/d, Aramco has so far suspended total 19 jack ups (Figure 2; 22% of its jack up fleet) across the seven contractors, with ADES losing just 15% of its deployed Aramco rigs (5 out of 33; despite having 38% current market share), much lower impact compared to its most peers (except Valaris 11% or 1 out of 9 rigs), 33% ADC (3 out of 9), 44% Shelf Drilling (4 out of 9), 50% COSL (4 out of 8), 33% Borr Drilling (1 out of 3) and 33% Egyptian Drilling (1 out of 3). While there could be a further possibility of a couple of more suspension, we believe that it could be for Saipem (likely 2-3 rigs out of 6) as it is yet to get the notice (as per our understanding).

Nonetheless, ADES plans to deploy a jack up rig in Thailand (recently won contract) and another in Qatar (received a letter of award), implying a risk of only 3 jack-up rigs. While there could a near-term weakness due to suspension of these rigs, we believe that ADES would be able to deploy these rigs (assuming 2 in 4Q24 and 1 in 2025) outside KSA, given its exposure to 9 geographies and being a prequalified driller in 20 countries. Accordingly, we expect the effective rigs to rise from 58 in 2023 to 73 by 2024e (76 earlier) and further to 78 (79 earlier) by 2025e.

Figure 1: Key financial metrics

| SARmn               | 2022a | 2023a | 2024e | 2025e |
|---------------------|-------|-------|-------|-------|
| Revenue             | 2,467 | 4,332 | 5,952 | 6,491 |
| Revenue growth      | 63%   | 76%   | 37%   | 9%    |
| Gross Profit        | 891   | 1,711 | 2,263 | 2,458 |
| Gross Profit margin | 36%   | 40%   | 38%   | 38%   |
| EBITDA              | 1,049 | 2,139 | 2,912 | 3,133 |
| Op. income          | 645   | 1,341 | 1,735 | 1,882 |
| Net profit*         | 390   | 442   | 818   | 966   |
| Net profit margin   | 16%   | 10%   | 14%   | 15%   |
| EPS (SAR)           | 0.3   | 0.4   | 0.7   | 0.9   |
| DPS (SAR)           | 0.0   | 0.0   | 0.2   | 0.5   |
| P/E                 | 59.3x | 52.4x | 28.3x | 24.0x |

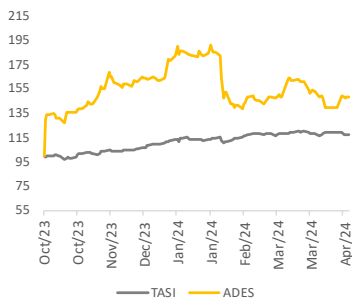
Source: Company, GIB Capital. \* Attributable to equity shareholders.

#### Stock data

|                     |        |
|---------------------|--------|
| TASI Ticker         | 2382   |
| Mkt cap (SARmn)     | 23,146 |
| Trd. Val 3m (SARmn) | 195.9  |
| Free float          | 30.0%  |
| QFI holding         | 4.0%   |
| TASI FF weight      | 0.30%  |

Source: Bloomberg

#### Prices indexed to 100



Source: Bloomberg

#### Kunal Doshi

+966-11-834 8372

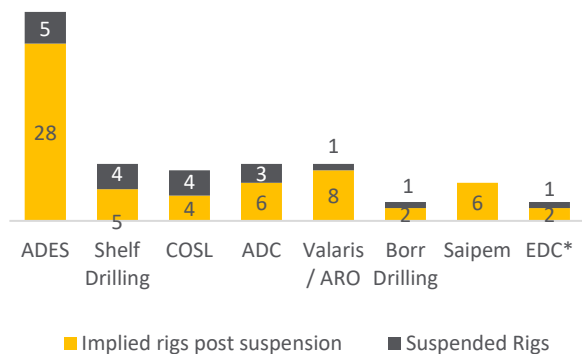
[Kunal.doshi@gibcapital.com](mailto:Kunal.doshi@gibcapital.com)

#### Abdulaziz Alawwad

+966-11-834 8486

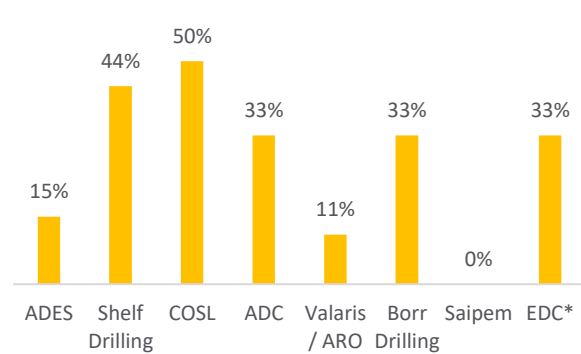
[Abdulaziz.alawwad@gibcapital.com](mailto:Abdulaziz.alawwad@gibcapital.com)

Figure 2: Suspended jack up rigs by Aramco so far



Source: Company data, GIB Capital. \* Egyptian Drilling

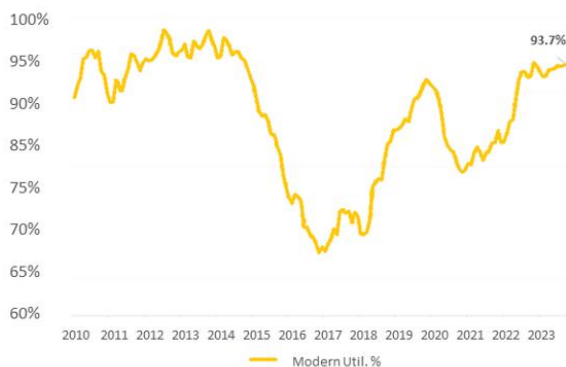
Figure 3: Suspended rigs as a % of total deployed Aramco rigs



Source: Company data, GIB Capital. \* Egyptian Drilling

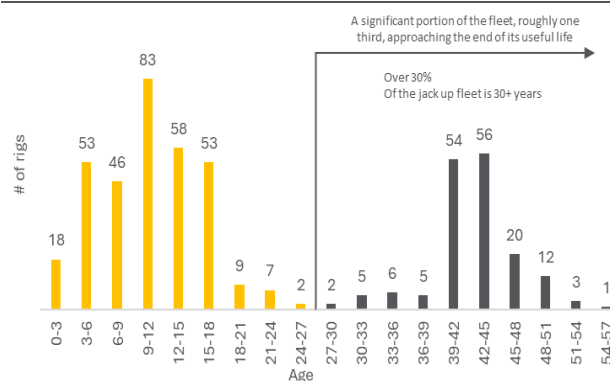
... but an opportunity to deploy these suspended rigs at much higher day rates: Post-suspension of these 19 rigs, the availability of jack-up rigs is set to increase, easing the tightness in the jack-up market. However, the robust jack-up rigs utilization (reached 2014 levels; Figure 4), coupled with the aging of assets (more than 1/3<sup>rd</sup> of the fleets reaches near retirement age; Figure 5), healthy demand outside KSA (new tenders in Kuwait, SEA, and India), and limited new build rigs additions may keep the market mostly tight over the medium term, thereby limiting the pressure on day rates to some extent.

Figure 4: Modern jack-up utilization (%)



Source: Petrodata, Borr Drilling, GIB Capital

Figure 5: Overview of rigs age



Source: Petrodata, Borr Drilling, GIB Capital

Accordingly, we expect the global offshore day rates to lower, mainly in the Middle East, SEA, and India in the coming period. However, considering the avg. offshore day rates of ADES (US\$67k in 2023 and ~US\$80k for Aramco rigs as per our calculations), we see a good opportunity to deploy the remaining suspension rigs at a higher day rate, even if there would be a correction in the prevailing global offshore day rate (US\$130-150k). Notably, ADES has secured all the recent contracts at higher day rates of US\$102k-117k (Figure 6) and is expected to begin the operation by 2H24, ensuring a positive impact on profitability once the suspension rigs find the new work.

Figure 6: Recent new contract awards/renewals

| Client            | Rig name                                 | Type    | Country   | Contract period    | Value (SARmn) | Implied day rates (US\$/d) | Operations          |
|-------------------|--|---------|-----------|--------------------|---------------|----------------------------|---------------------|
| PDSI              | Emerald Driller                          | Jack-up | Indonesia | 3Y + 2Y extension  | 803           | 117,333                    | 2H24                |
| Sonatrach         | ADES 810, ADES 815                       | Onshore | Algeria   | 5 years            | 295           | 21,553                     | 2H24                |
| GPC               | Admarine III and Admarine VI, Admarine V | Jack-up | Egypt     | 2 years*           | 450           | 65,753                     | Ongoing (Extension) |
| PTTEP             | NA                                       | Jack-up | Thailand  | 18M + 9M extension | 354           | 114,947                    | 2H24                |
| TotalEnergies Co. | NA                                       | Jack-up | Qatar     | 1Y + 18M extension | 350           | 102,283                    | 2H24                |

Source: Company data, GIB Capital. \* Admarine III and Admarine VI contracts are extended for two years, while Admarine V contract is extended for one year.

**Revision in estimates:** Post factoring the suspension, as well as the revised day rates and new contract wins, we cut our top-line and bottom-line estimates by 2-4% for 2024-25e, assuming slightly lower gross margins than expected earlier.

Figure 7: Change in estimates

| SARmn           | 2024e   |         |          | 2025e   |         |          |
|-----------------|---------|---------|----------|---------|---------|----------|
|                 | Current | Earlier | % change | Current | Earlier | % change |
| Revenues        | 5,952   | 6,187   | -4%      | 6,491   | 6,725   | -3%      |
| Gross profit    | 2,263   | 2,305   | -2%      | 2,458   | 2,521   | -2%      |
| GPM %           | 38%     | 37%     |          | 38%     | 37%     |          |
| EBITDA          | 2,912   | 2,965   | -2%      | 3,133   | 3,251   | -4%      |
| EBITDA margin % | 49%     | 48%     |          | 48%     | 48%     |          |
| Net profit      | 818     | 846     | -3%      | 966     | 997     | -3%      |
| NPM %           | 14%     | 14%     |          | 15%     | 15%     |          |

Source: GIB Capital

**Valuation and risks.** Despite a slight downward revision in our estimates, we revise our TP upwards to SAR22/sh. (SAR20.5/sh. earlier), due to rolling forward our valuation to 2024. Our valuation is based on a blended valuation using DCF (8.7%; unchanged) and EV/EBITDA (11x on 2024e EBITDA; assuming a premium over ADC due to ADES's offshore exposure across 9 geographies with better margins).

Global economic slowdown/recession caused by geopolitical issues/high-interest rate environment, lower E&P spending, delay in execution, demand fluctuations due to production cut measures adopted by OPEC+, oversupply in rig market leading to fall in day rates, high dependency on Saudi Aramco, and environmental concerns are key risks to our investment view.

## Disclaimer

This research report has been prepared by GIB Capital, Riyadh, Saudi Arabia. It has been prepared for the general use of GIB Capital's clients and may not be altered, redistributed, retransmitted or disclosed, in whole or in part, or in any form or manner, without the express written consent of GIB Capital. Receipt and review of this research document constitute your agreement not to redistribute, retransmit, or disclose to others the contents, opinions, conclusion, or information contained in this document prior to public disclosure of such information by GIB Capital. The information contained was obtained from various public sources believed to be reliable, but we do not guarantee its accuracy. GIB Capital makes no representations or warranties (express or implied) regarding the data and information provided and GIB Capital does not represent that the information content of this document is complete, or free from any error, not misleading, or fit for any particular purpose. This research document provides general information only. Neither the information nor any opinion expressed constitutes an offer or an invitation to make an offer, to buy or sell any securities or other investment products related to such securities or investments. It is not intended to provide personal investment advice and it does not take into account the specific investment objectives, financial situation and the particular needs of any specific person who may receive this document.

Investors should seek financial, legal or tax advice regarding the appropriateness of investing in any securities, other investment or investment strategies discussed or recommended in this document and should understand that statements regarding future prospects may not be realized. Investors should note that income from such securities or other investments, if any, may fluctuate and that the price or value of such securities and investments may rise or fall. Fluctuations in exchange rates could have adverse effects on the value of or price of, or income derived from, certain investments. Accordingly, investors may receive back less than originally invested. GIB Capital or its officers (including research analysts) may have a financial interest in securities of the issuer(s) or related investments, including long or short positions in securities, warrants, futures, options, derivatives, or other financial instruments. GIB Capital may from time to time perform investment banking or other services for, solicit investment banking or other business from, any company mentioned in this research document. GIB Capital and employees, shall not be liable for any direct, indirect or consequential loss or damages that may arise, directly or indirectly, from any use of the information contained in this research document. Where the report contains or refers to a recommendation about a specific security or securities service, please note that it may not be suitable for all recipients. Please note that the achievement of any price target may be impeded by general market and economic trends and other external factors, or if a company's profits or operating performance exceed or fall short of our expectations. The subjectivity in future expectations is complex and may miss actual or reported numbers.

This research document and any recommendations contained are subject to change without prior notice. GIB Capital assumes no responsibility to update the information in this research document. This research document is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law, or which would subject GIB Capital to any registration or licensing requirement within such jurisdiction

The principal activities of GIB Capital are Dealing, Custody, Managing, Arranging and Advising pursuant to the Capital Market Authority ("CMA") License No. 07078-37.

We use a rating system based on potential upside, 1 year from today, based on our valuation models. For "Overweight" ratings, the estimated upside is >10%, for "Underweight", the estimated downside is <10%. For returns in between +/- 10%, we have a Neutral rating.

### Contact us for queries:

Sell Side Research Department,  
GIB Capital,  
B1, Granada Business & Residential Park,  
Eastern Ring Road, PO Box 89589, Riyadh 11692  
[www.gibcapital.com](http://www.gibcapital.com)